



**For Immediate release**

**News release**

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## **IP Vision's Fetch TV Smartbox gains Freeview+ Accreditation**

**The UK's first PVR set top box that delivers subscription free video-on-demand via broadband to the TV alongside Freeview's suite of channels adds another string to its bow**

IP Vision's Fetch TV – the UK's first commercially available over-the-top IPTV Video on Demand service – Smartbox has gained Freeview+ accreditation.

The Fetch TV Smartbox is a Freeview tuner, PVR, media centre and can be connected to any UK broadband connection to allow the user to choose from over 1400 hours of on-demand content to watch on their TV. The on-demand library is made up of films, TV drama and documentary series, music videos, sports and kids programming.

Freeview+ allows the user pause and rewind live TV as well as record whole series of programmes at the touch of a button. Fetch TV's Smartbox also offers a programme clash function that enhances the Freeview+ standard. If a user is trying to record more than two programmes that are scheduled in the same time slot the Smartbox will search the EPG data and suggest times when one of the programmes is repeated as an alternative recording option. This means that users can always record all of the programmes they want, provided they are repeated.

Fetch TV's Smartbox has a USB 2.0 slot that will allow the user to archive recorded content to a USB drive. Alternatively content can be archived to any home network storage device that can be connected to the box. This means users will never have to delete any recordings made and not yet watched to make room for new ones.

All of The VOD content is available on a pay per view basis meaning users do not have to subscribe to any monthly TV package to watch content. Since the box connects to any UK broadband supplier the customer is free to shop around and choose the broadband supplier and package that best suits their usage and budget.

VOD content is delivered by 'progressive download technology'. Fetch TV is designed so that when enough of a programme has downloaded the user can start watching – in most cases this is instant – but in areas with slower broadband speeds customers will have a short wait before they can begin watching their chosen show.

Once viewing has started the whole programme can be watched uninterrupted. This technology opens up VOD and IPTV to consumers who have never been able to take advantage of such services before. Other VOD-enabled TV services – like BT Vision or Tiscali TV – stream their content, excluding customers with slower broadband services or poor lines that cannot support these services.

Fetch TV's Smartbox retails at around £129.99 with certain retailers offering deals on the RRP. In addition to your Smartbox you will also find a 1m HDMI cable and a 1m Scart cable in the box.

## **ENDS**

### **For more information please contact:**

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IP Vision was formed in 2007. Shareholders include F&C Reit, a major fund management company and Netgem S.A, a French company listed on the Nouveau Marché Stock Exchange in Paris:

IP Vision's primary product is an HD-ready hybrid set top box platform that operates as a direct to consumer service or a white label platform offering third parties a fully managed service solution.

The platform delivers multichannel digital TV and video on demand entertainment, including HD downloads. The service can also be branded for affiliates and delivered without the need for expensive head-end servers or dedicated networks.

IP Vision is an Associate member of the Association For Television On Demand (ATVOD).